

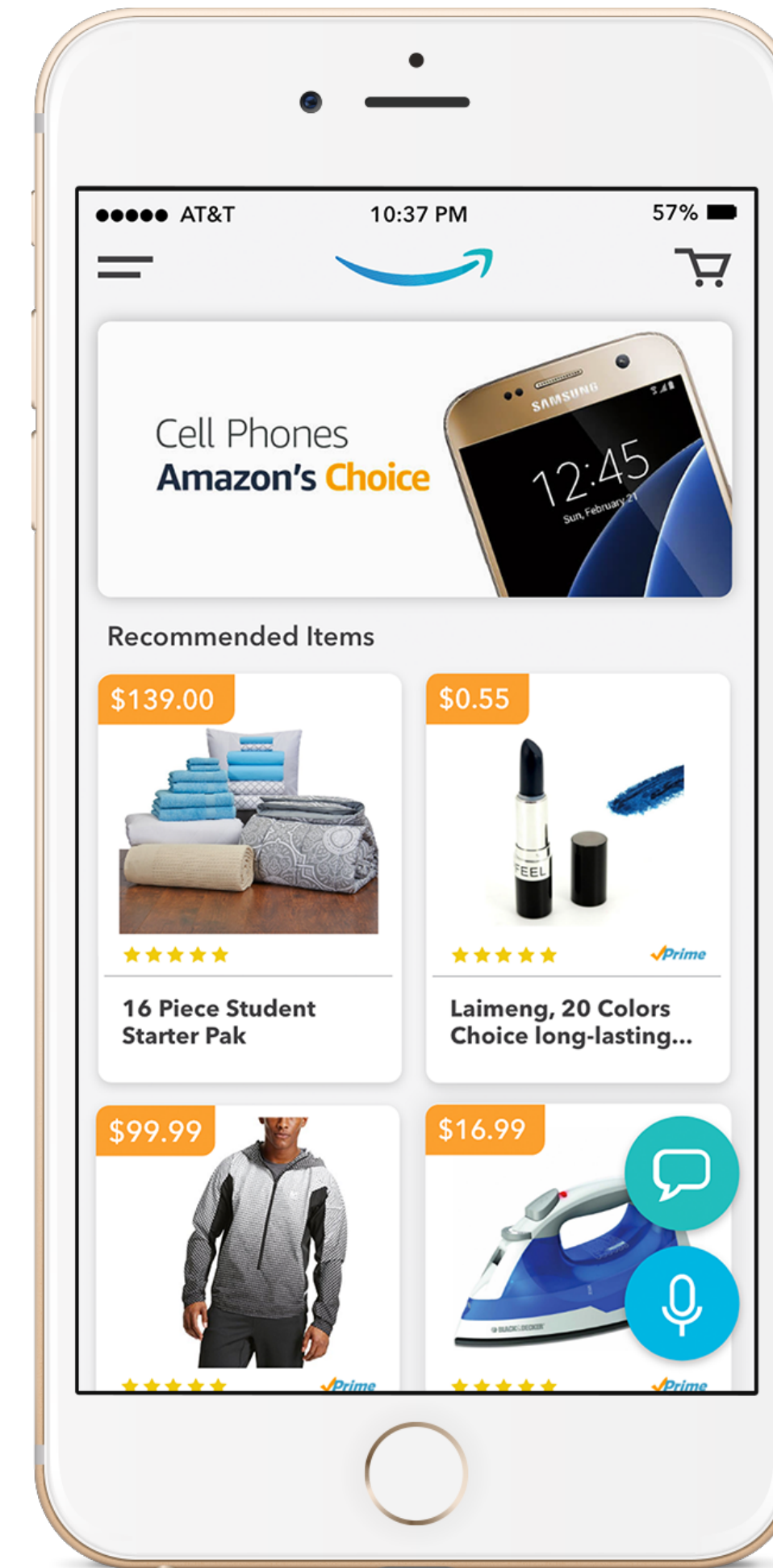




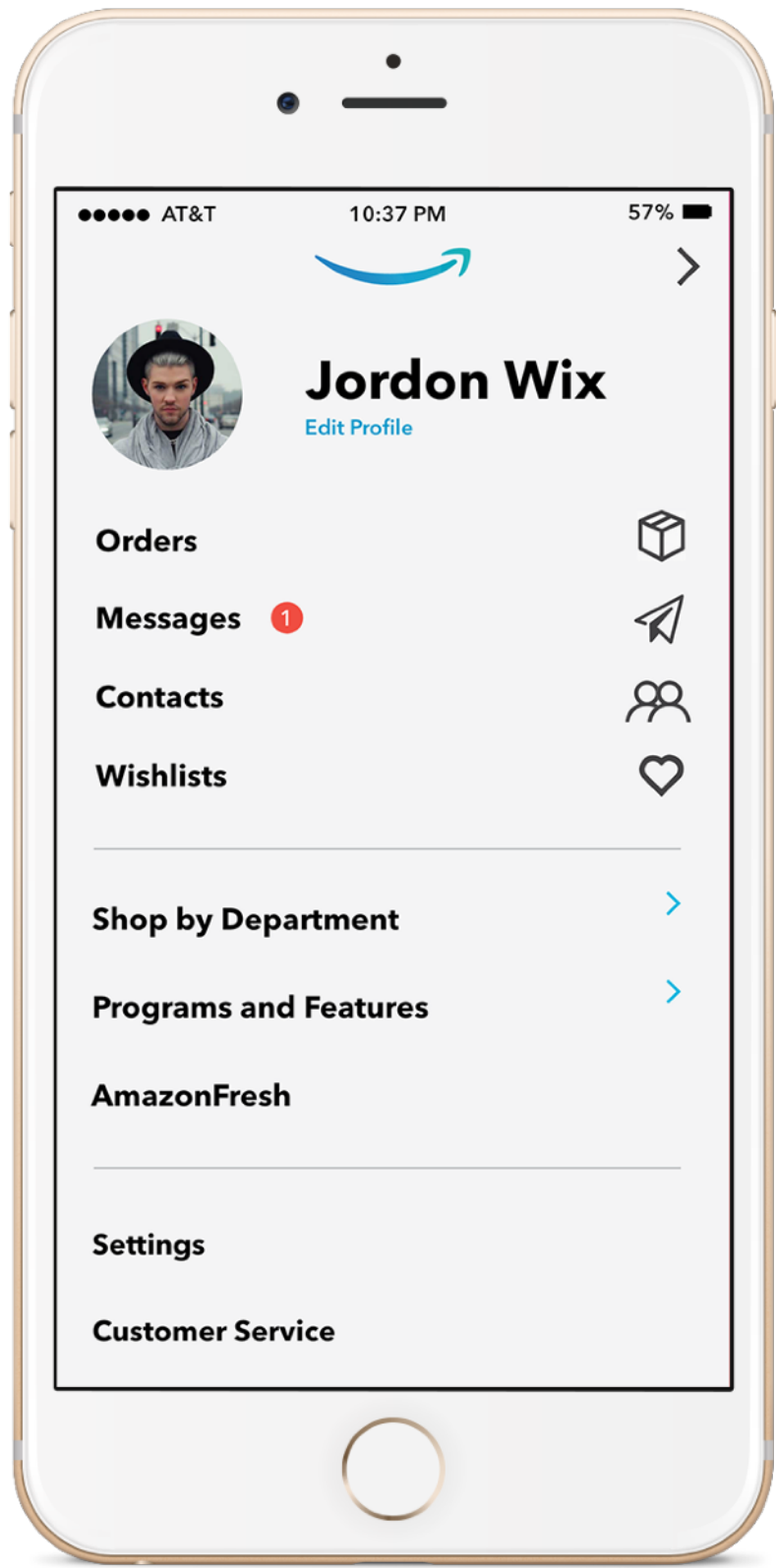
**A personalized social shopping experience
utilizing **Alexa** for Generation Z.**



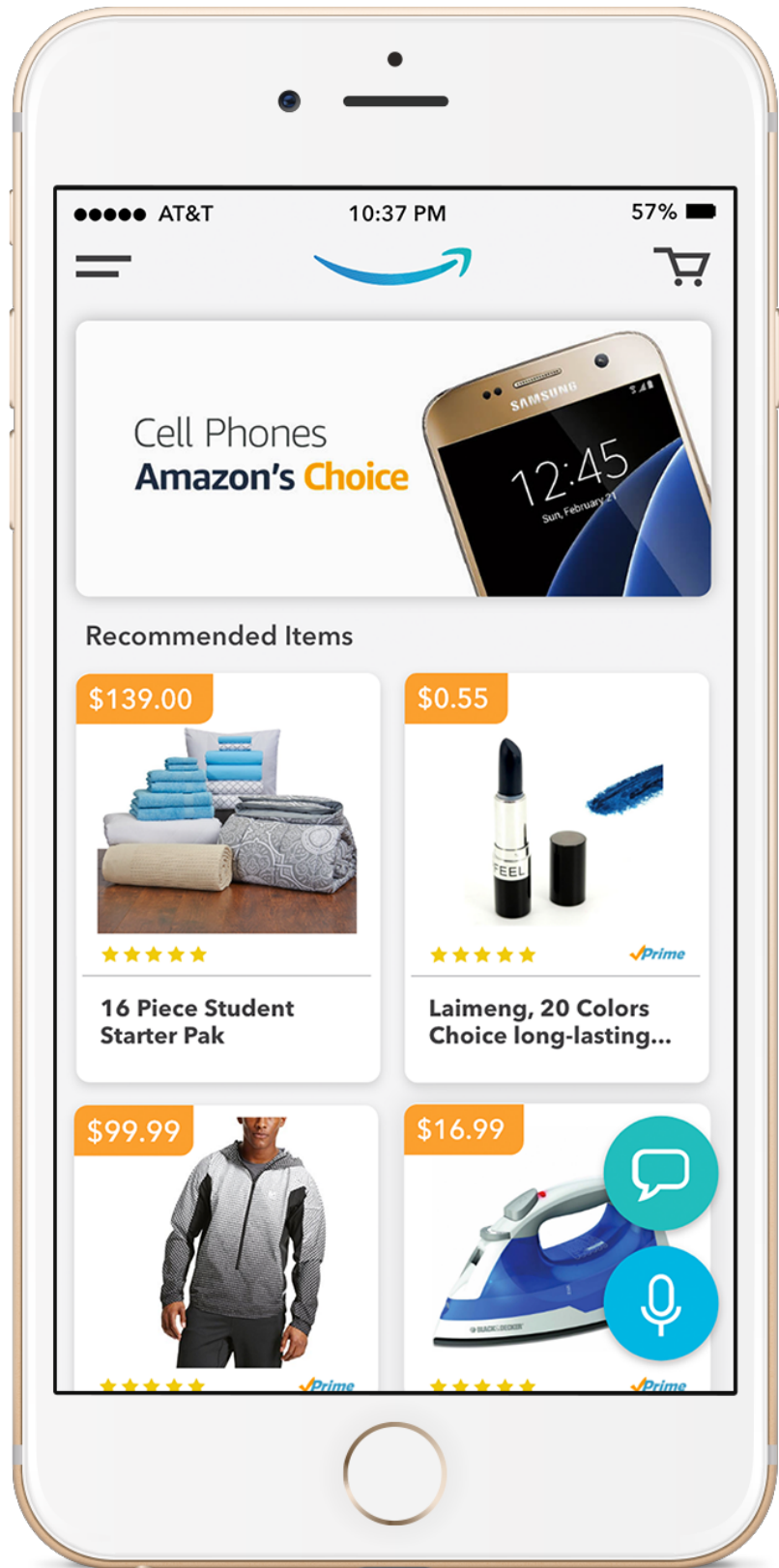
Hello, Gateway.



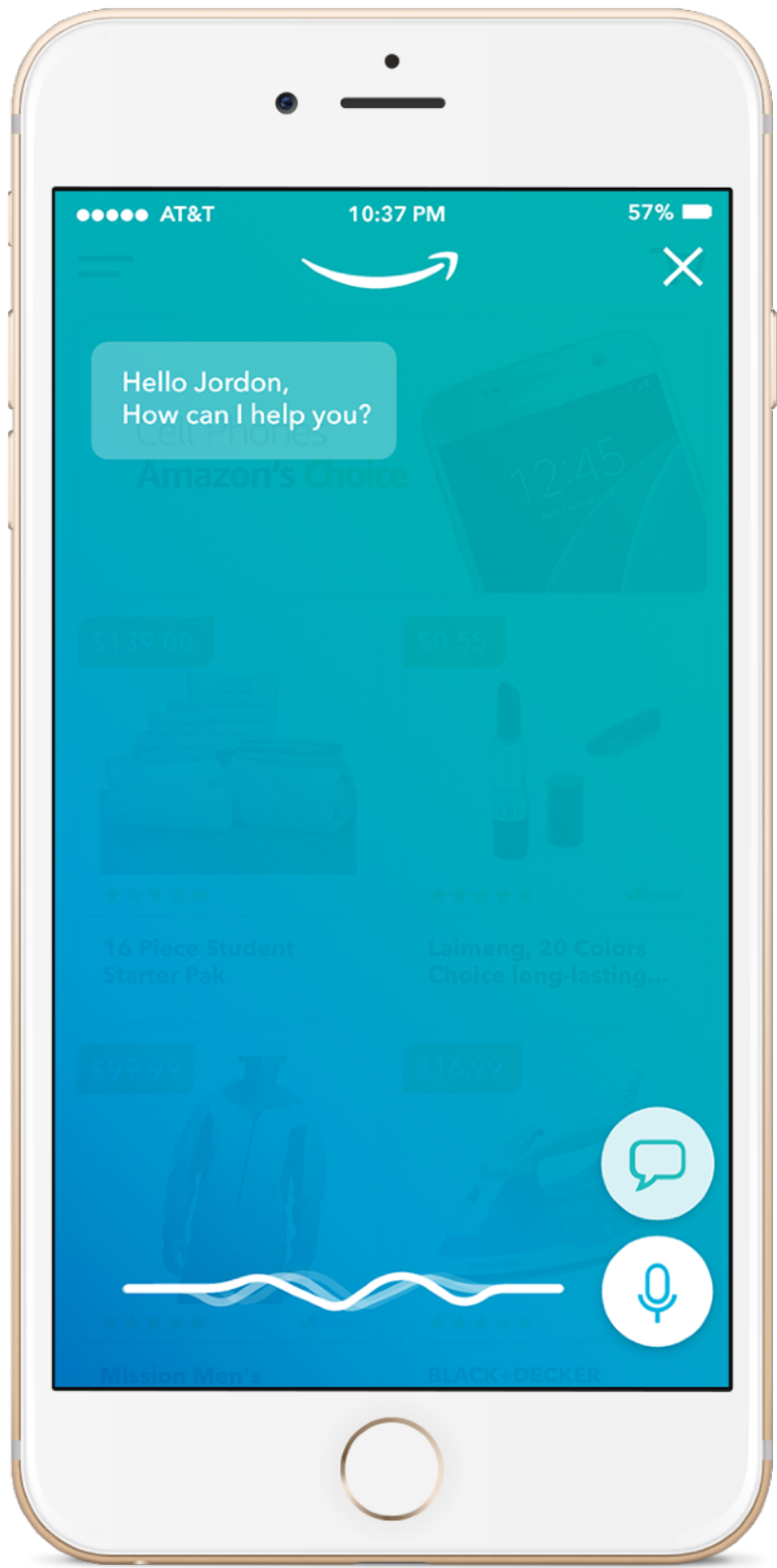
Minimal.
Personal.
Inviting.



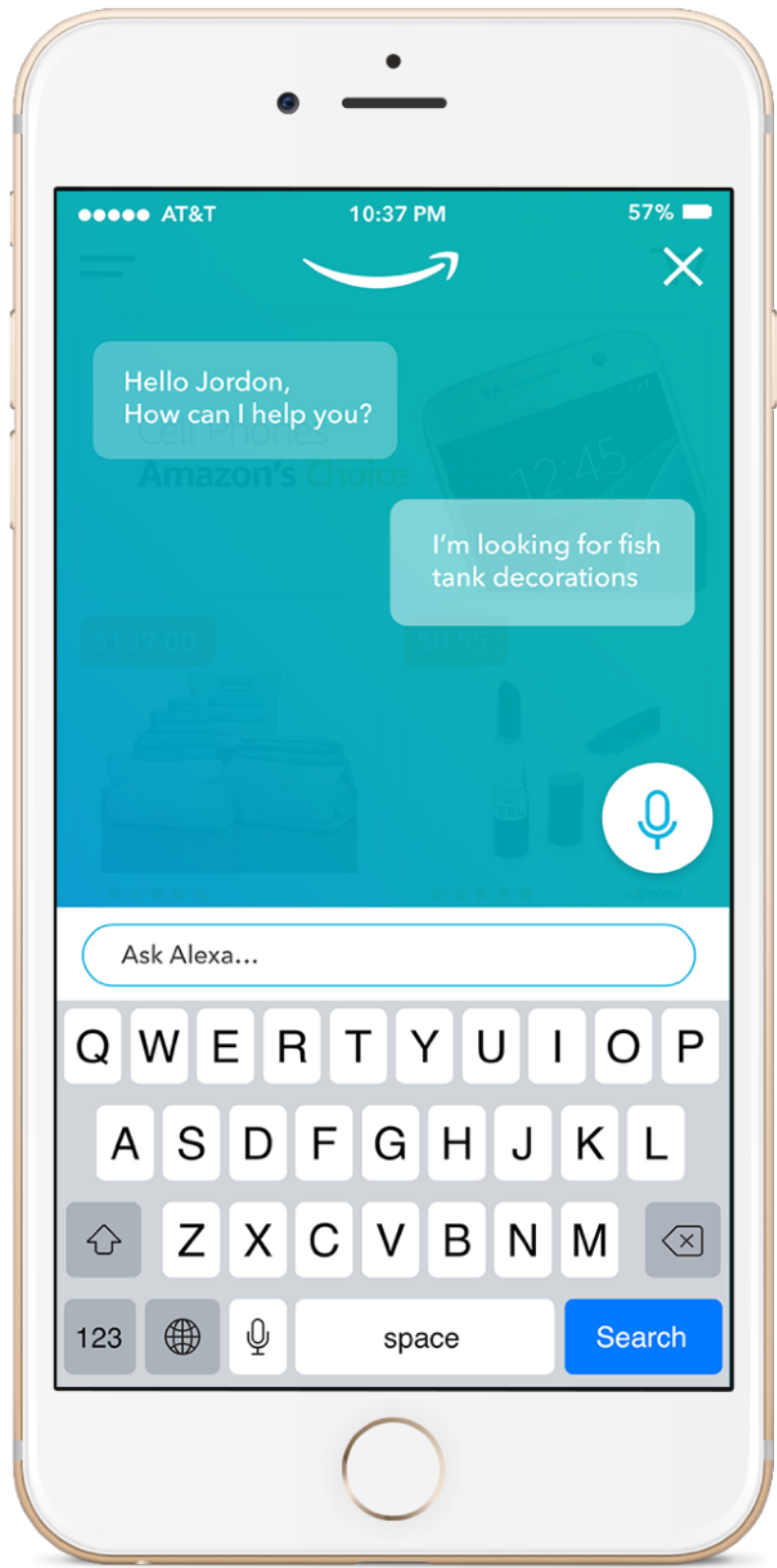
Hamburger Menu/Profile



Gateway/HomeScreen

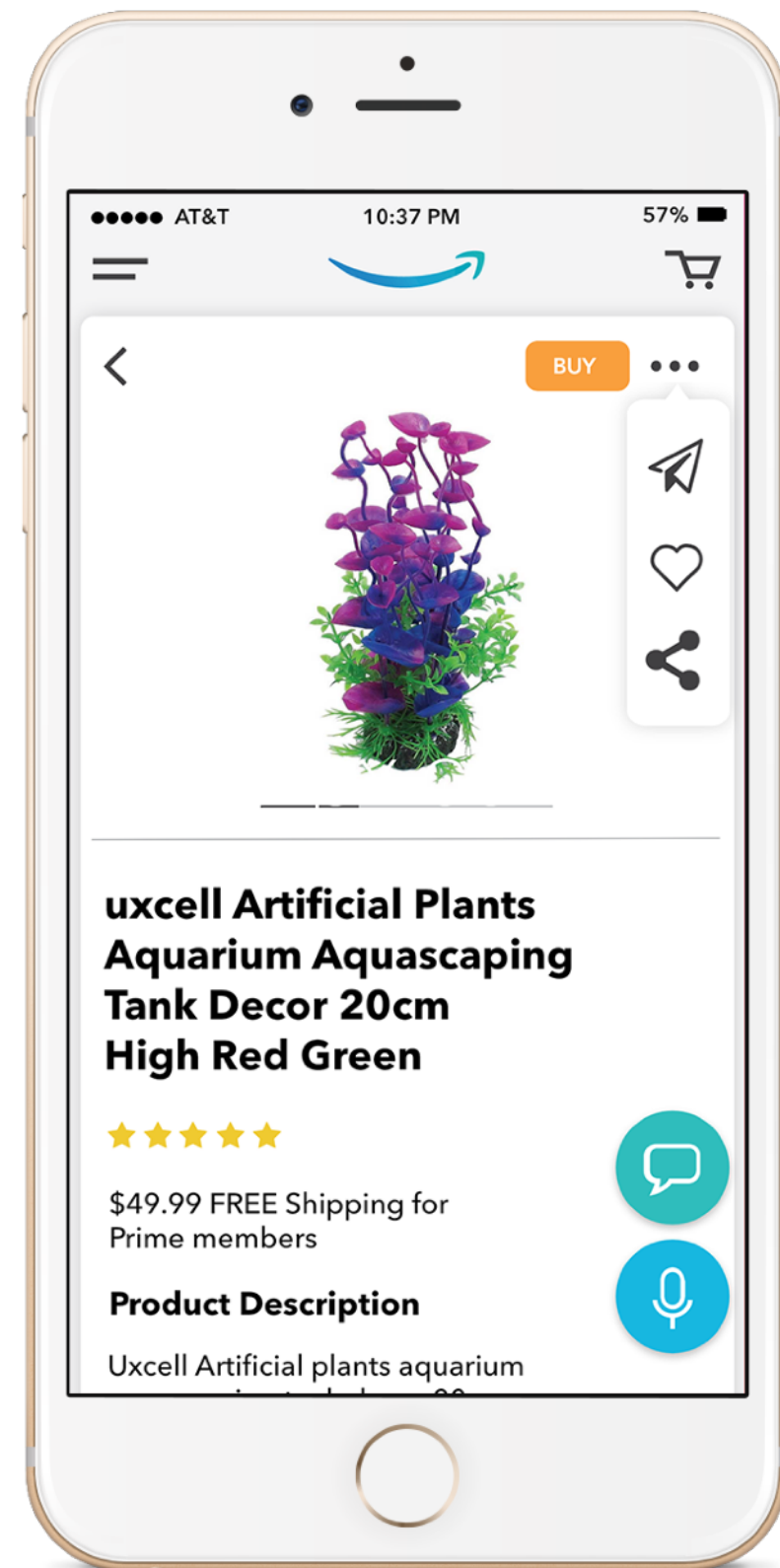


Voice

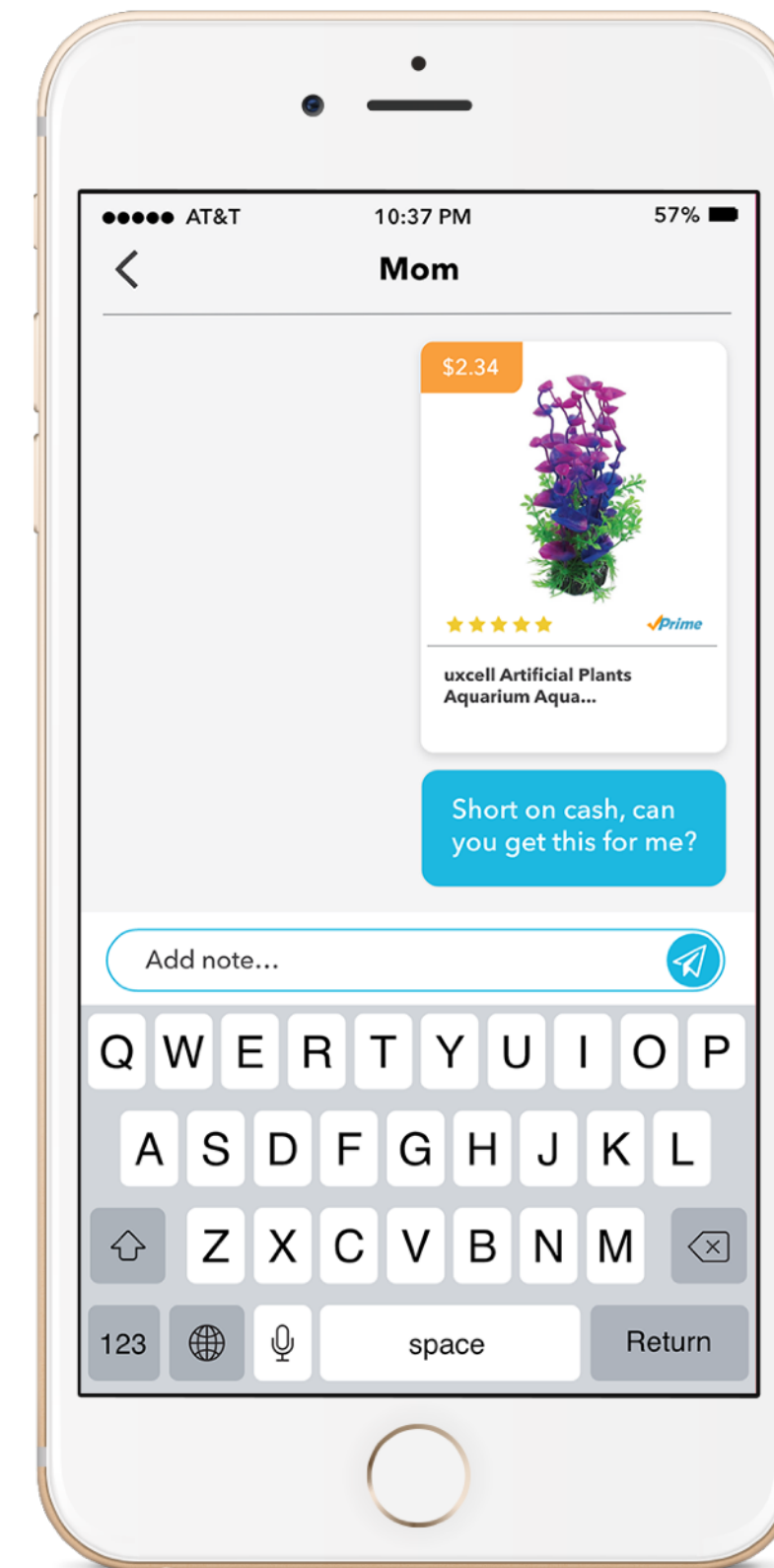


Chat





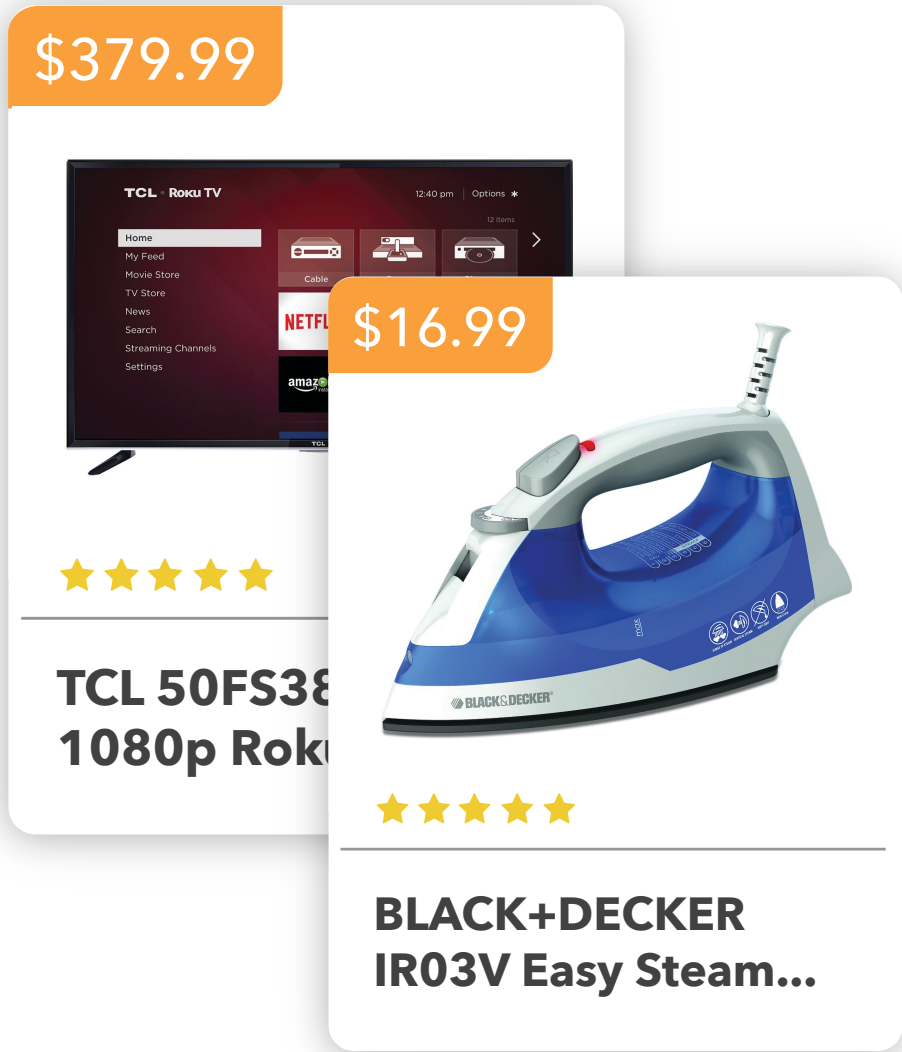
Card Expansion



Messaging



Main Components

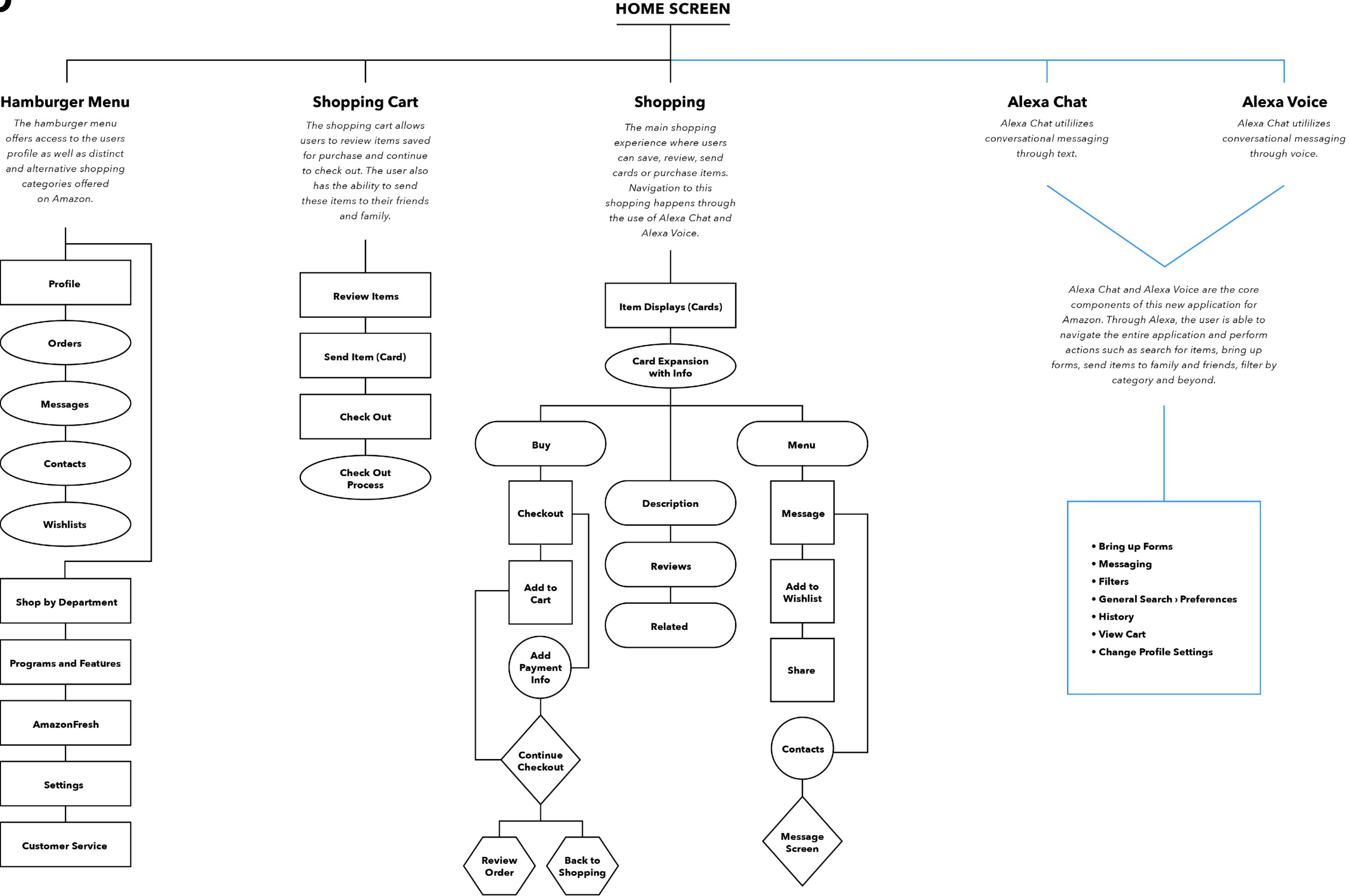


Personalization

**Alexa Remembers. User adds personal information.
Card Swipe off.**



Site-Map





Jordon Wix

Age: 19

Gender: Male

Occupation: Student

- + Enjoys cosmetics, tech and art
- + Student at UW majoring in fashion
- + New to the Northwest, just moved to Seattle
- + Needing new housing essentials for dorms
- + Picky
- + Loves outdoor adventuring
- + Owns fish named Skippy

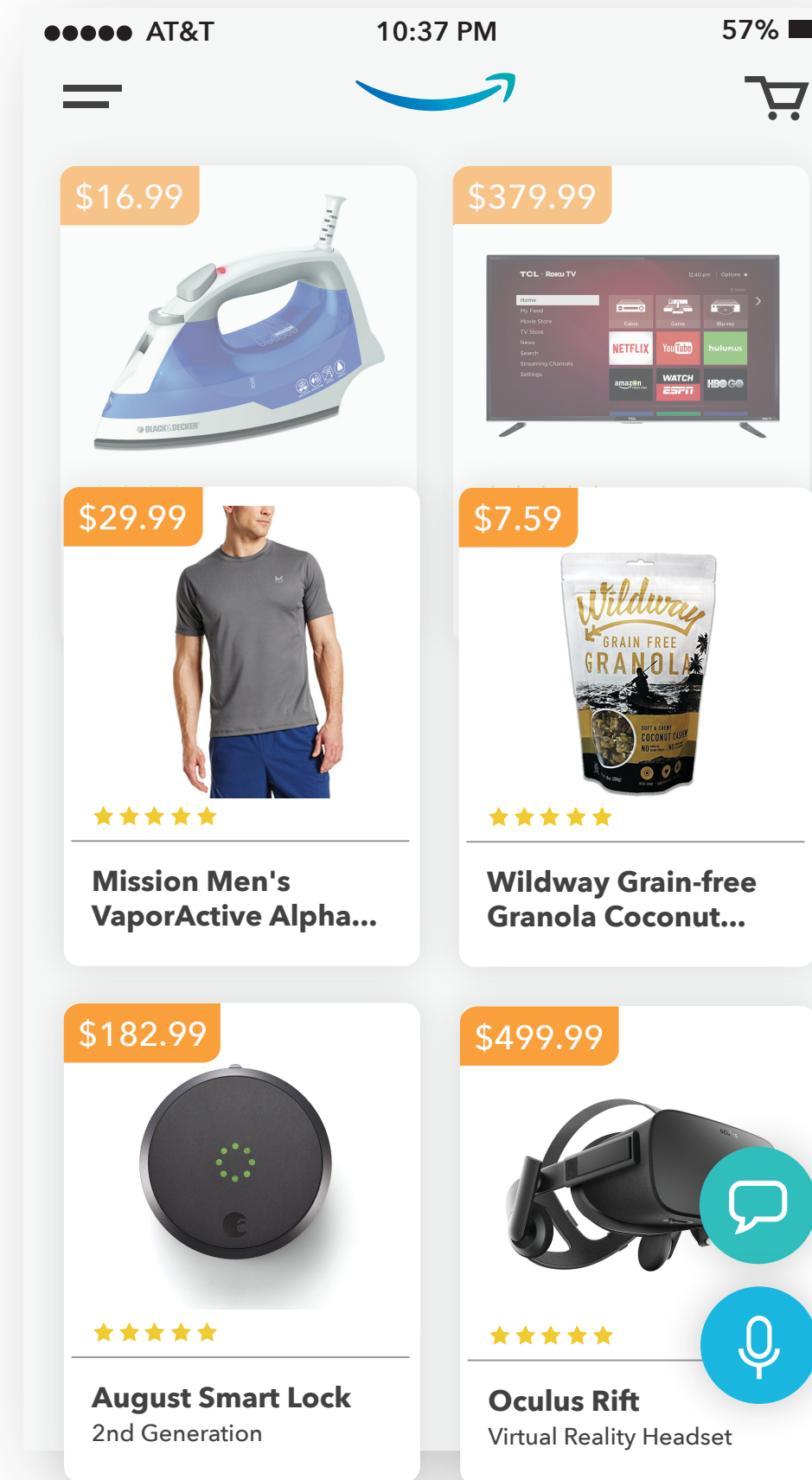
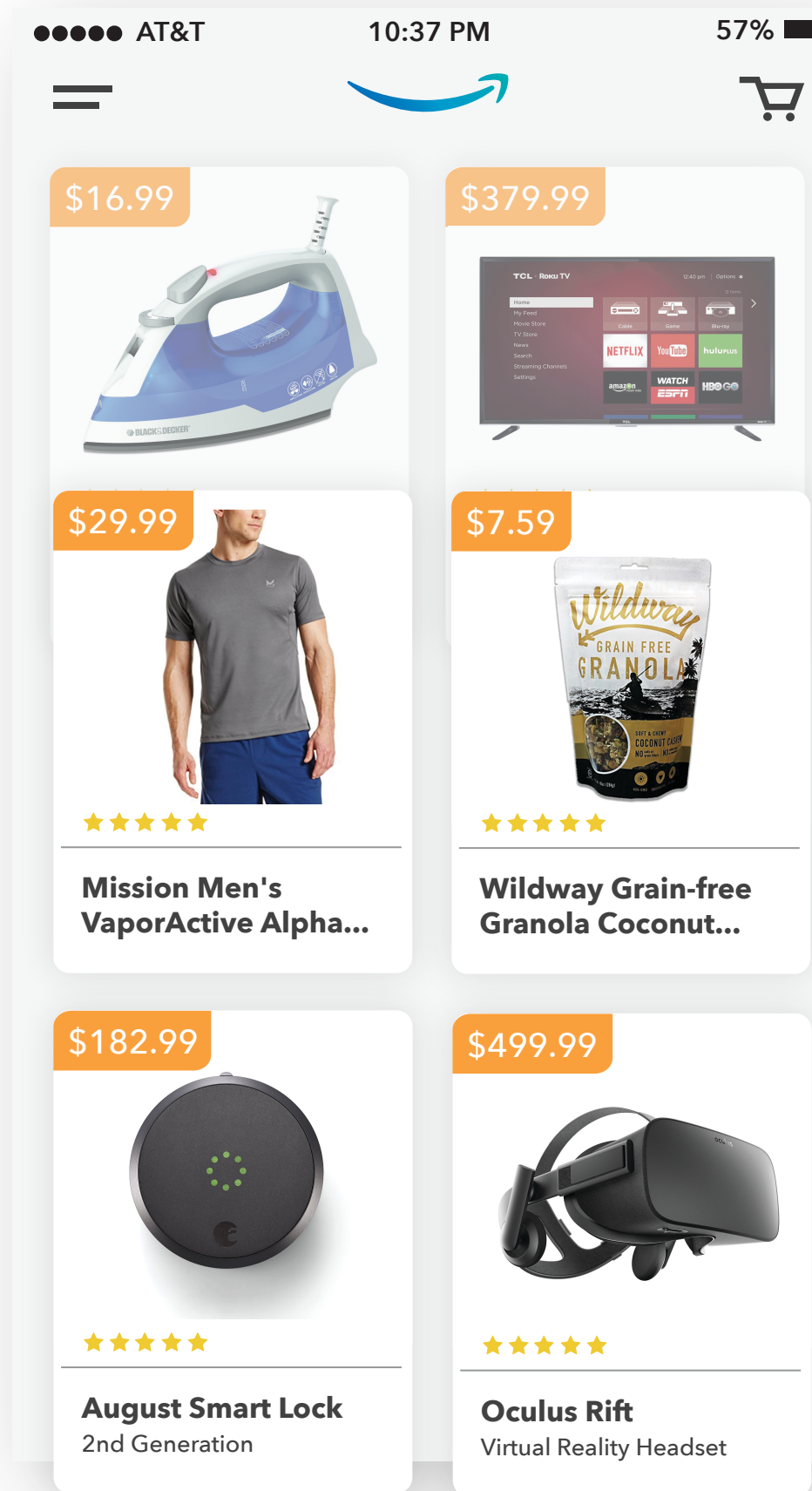
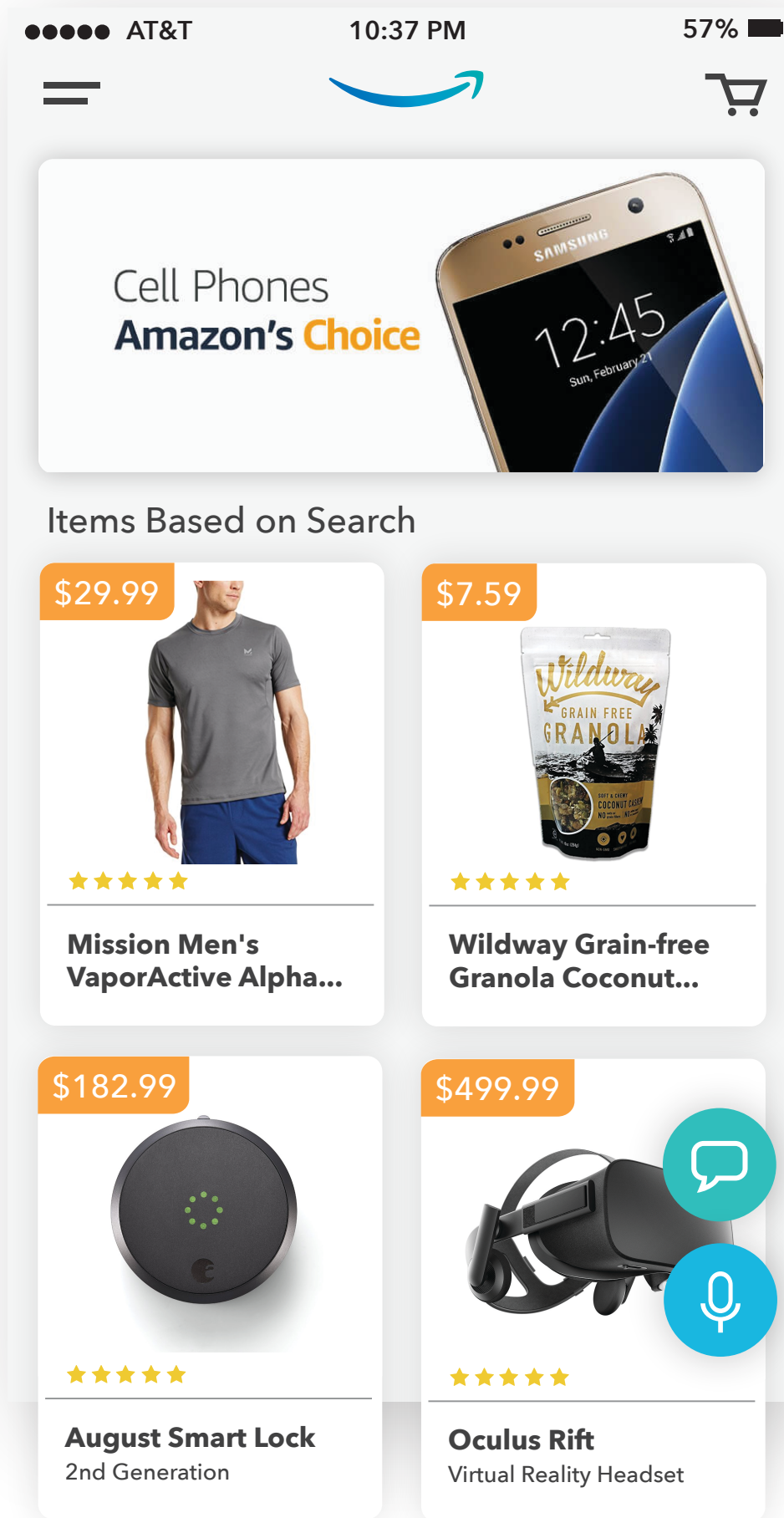


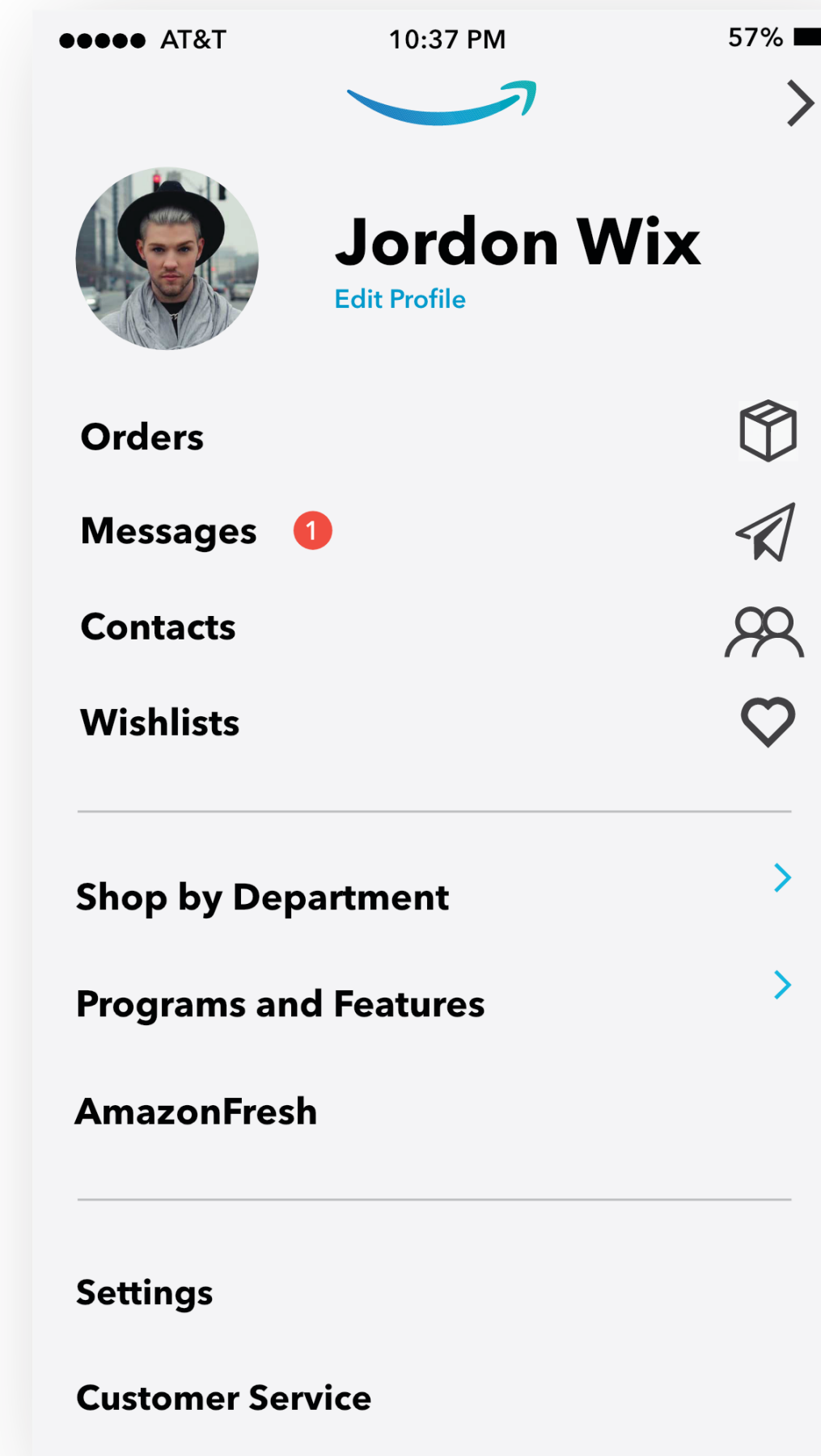
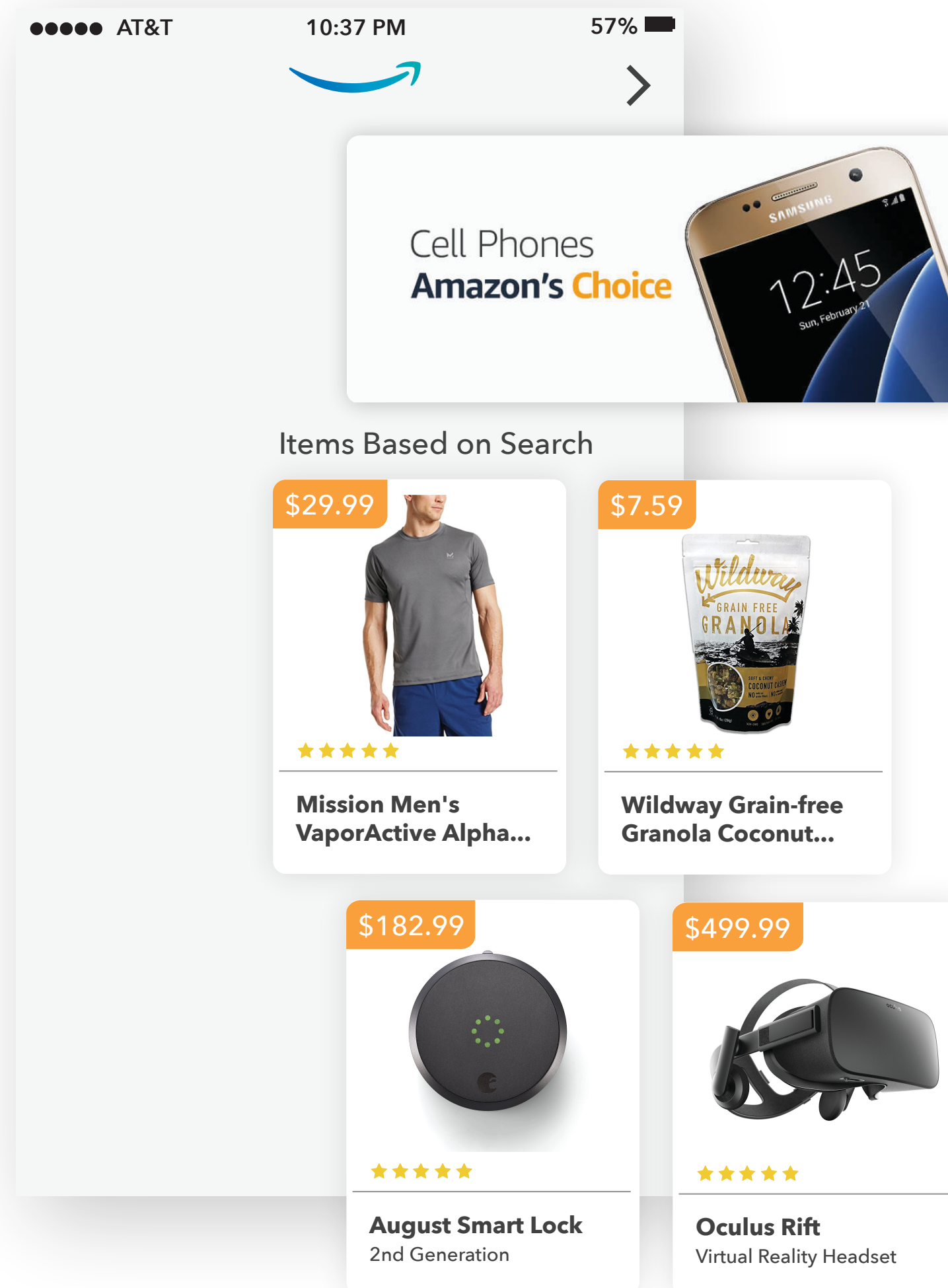
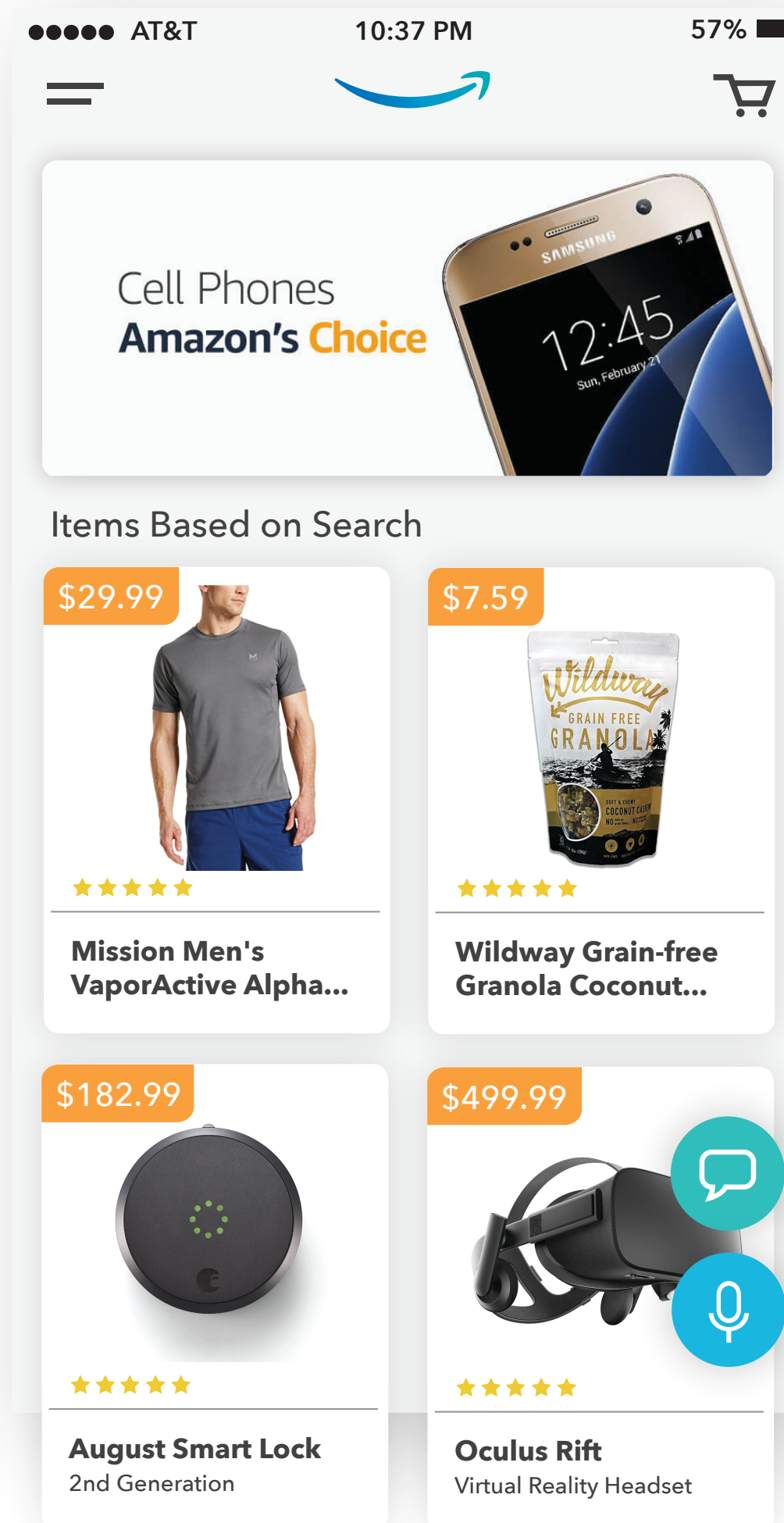
Prototype



Motion







Me

