

Jaden Nethercott.

Education

Cornish College of the Arts 2016-2018

Bachelor's of Fine Arts in Design,
Summa Cum Laude

Scholarships

Cornish College of the Arts 2016

Robert McMillen Art Scholarship 2016

Renewable talent-based, visual arts scholarship for Washington and Alaska state schools of up to \$25,000 for college tuition.

Disciplines

UI/UX • Branding • Packaging • Photography
Film • Creative Direction • Project Management
GUI Exploration

Technical Skills

Adobe Creative Cloud: Photoshop • Illustrator
InDesign • Premiere • AfterEffects • Adobe XD

Microsoft Suite: Word • PowerPoint
Publisher Excel • Outlook

Traditional: Acrylic • Screen Printing
Graphite • Pastel • Watercolor

Other: Glyphs • Sketch • Flinto • Principle
Cinema 4D • XParticles • Confluence

Experience

Amazon, Device & Services Group, OneDesign 2019-Current

UX Visual Designer

Worked on OneDesign's online design guide, explored GUI and user experiences for OneDesign vNext across Amazon devices and mobile. Assisted with internal design magazine, Pi, and managed the OneDesign icon library.

Amazon, Alexa Shopping 2018-2019

UX Designer

Responsible for detailed GUI explorations for Echo Show, FireTV, Amazon Mobile App, and Amazon.com. Lead visual designer for Simple CX, Alexa Reminders, HIG, Alexa Presentation Layer and shopping cart improvements. Led effort to align Alexa Shopping GUI with the Alexa devices' visual language—OneDesign.

Amazon, Alexa Shopping 2017-2018

Design Intern

Top draft pick for 2017 summer design interns at Amazon. Worked on Alexa Shopping's internal and external branding, collaborated with London team on improvements and solutions for Alexa in Amazon's app.

Design Swarm with Amazon, Cornish, Mirabella 2016

Student Volunteer

Volunteered for two rounds of the collaborative project between Amazon, Cornish, and Mirabella seniors. Together we helped identify needs and design solution for the aging population.

Our Land Clean-up Initiative 2015-Present

Founder/Creative Director

Created and implemented the Our Land Community Cleanup Initiative, which is a series of cleanups across the North Slope of Alaska. The Our Land Committee continues to complete yearly cleanups.

North Slope Borough Health 2016

College Design Intern

Intern responsible for designing event fliers, brochures, and social media. NSB Health Fair 2016 branding, and AWIC logo.

Iļisaġvik College 2015

Marketing Intern

Intern responsible for designing fliers and advertisements, web-pages, visual identity for Iļisaġvik Cafe, marketing strategy, and the 2016 spring registration campaign.